

Y2K PUBLISHING COMPANY LIMITED

ADVERT RATES

		PRODUCT / SERVICES	PUBLIC NOTICE	SPECIAL PROJECTS
SIZE	INCHES	COLOUR		
NIGERIAN NAIRA				
OUTSIDE BACK PAGE	13 ^{3/4} X 10 ^{3/4}	950,000	N/A	N/A
CENTRE SPREAD	21 X 14	950,000	975,000	1,050,000
HALF PAGE (DOUBLE SPREAD)	6 ^{7/8} X 20 ^{3/4}	750,000	675,000	800,000
INSIDE FRONT PAGE	13 ^{3/4} X 10 ^{3/4}	725,000	750,000	775,000
INSIDE BACK PAGE	13 ^{3/4} X 10 ^{3/4}	650,000	715,000	770,000
FULL PAGE	13 ^{3/4} X 10 ^{3/4}	550,000	575,000	615,000
TEN BY FIVE	10 ^{3/4} X 7 ^{3/4}	415,000	430,000	445,000
HALF PAGE	6 ^{7/8} X 10 ^{3/4}	275,000	315,000	325,000
FRONT PAGE (SIDE LOGO)	3 ^{3/16} X 2 ^{3/8}	450,000	N/A	N/A
FRONT PAGE (BOTTOM STRIP)	2 ^{1/4} X 10 ^{3/8}	550,000	N/A	N/A
QUARTER PAGE	6 ^{1/8} X 4 ^{3/4}	150,000	155,000	160,000
WINDOW MART	3 ^{1/4} X 2 ^{1/4}	65,000	N/A	N/A

COPY DATE: WITHIN LAGOS (5 DAYS BEFORE PUBLICATION)
OUTSIDE LAGOS (7 DAYS BEFORE PUBLICATION)

SERIES DISCOUNT: 5-10 INSERTIONS 5%; 11-20 INSERTIONS 10%; 21 AND ABOVE INSERTIONS 15%
● DISCOUNT IS PAYABLE AFTER PUBLICATION OF ALL INSERTIONS
● OTHER SIZES ARE AVAILABLE ON REQUEST

LOOSE INSERTS: RATE PER 1,000 COPIES: ₦25,000. HANDLING CHARGES: ₦95,000
(PUBLIC NOTICE AND SPECIAL PROJECT ADVERTS ARE TO BE PREPAID)

ENQUIRES: Y2K Publishing Company Limited
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INTERNET ADVERT: For online product placement, contact:
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ALL AGENCIES TO PRODUCE CAMERA - READY ARTWORK

Effective from March, 2016

Website: www.y2kpublishing.com